

EMAIL MARKETING - WILL ROSS

This email marketing report is a collection of case studies from a multitude of clients in many industries



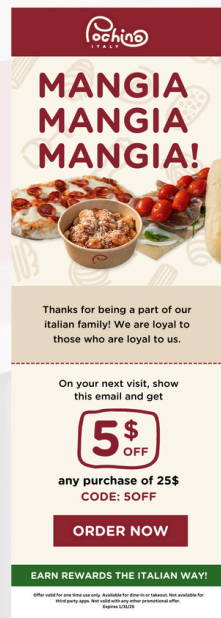
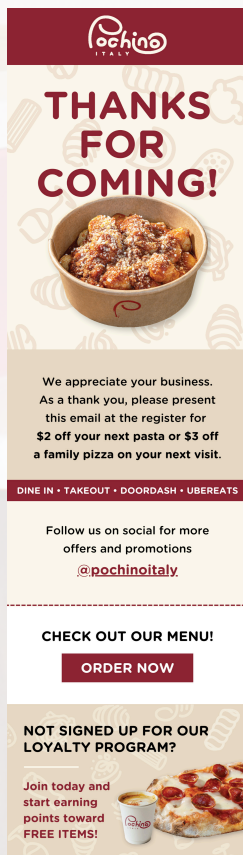


Pochino Italy is ushering in a new era of the fast-casual restaurant model bringing a new twist - Italian. Upper Hand has setup and designed Pochino Italy's automated welcome email sequence, and manages all one-off newsletter campaigns.

- 46.3% Average open rate
- 5.9% Average click through rate
- Average \$6.08 revenue generated per open

New Customer Nurture Sequence

Welcome email



Offer email



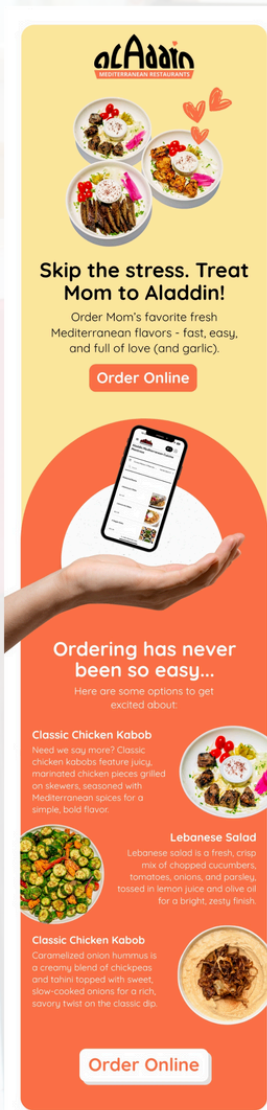
Weekly/Bi-weekly newsletter

alAddin

MEDITERRANEAN RESTAURANTS

Aladdin Mediterranean is a popular Mediterranean restaurant chain based in Houston, Texas. Email marketing has played a key role in driving consistent monthly revenue, proving to be both a reliable and impactful channel for growth.

- 38.56% Average open rate
- 18,000+ email list
- \$19,121 generated from one campaign



alAddin
MEDITERRANEAN RESTAURANTS

Skip the stress. Treat Mom to Aladdin!

Order Mom's favorite fresh Mediterranean flavors - fast, easy, and full of love (and garlic).

[Order Online](#)

Ordering has never been so easy...

Here are some options to get excited about:

Classic Chicken Kabob
Need we say more? Classic chicken kabobs feature juicy, marinated chicken pieces, grilled on skewers, seasoned with Mediterranean spices for a simple, bold flavor.

Lebanese Salad
Lebanese salad is a fresh, crisp mix of chopped cucumbers, tomatoes, onions, and parsley, tossed in lemon juice and olive oil for a bright, zesty finish.

Classic Chicken Kabob
Caramelized onion hummus is a creamy blend of chickpeas and tahini topped with sweet, slow-cooked onions for a rich, savory twist on the classic dip.

[Order Online](#)



alAddin
MEDITERRANEAN CUISINE

NATURAL NEVER TASTED THIS GOOD

COOKED FRESH TO ORDER. EVERY. SINGLE. TIME.

[ORDER TODAY](#)

WHEN IT COMES TO OUR CUSTOMERS, WE NEVER CUT CORNERS

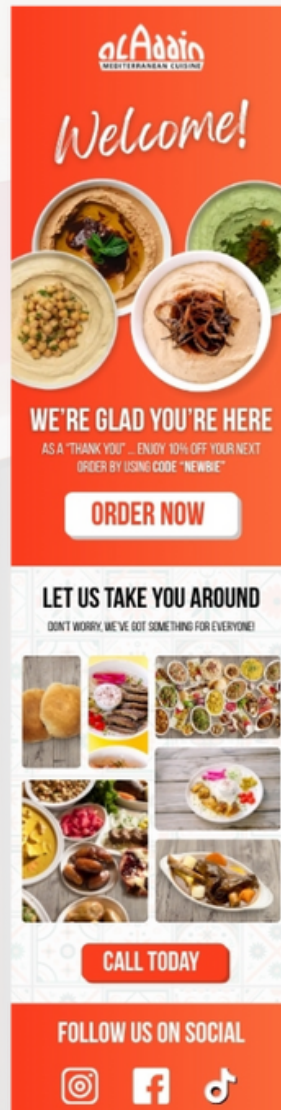
No artificial preservatives, no fake ingredients, and no flavor enhancers. All common "healthy" options.

Plant-based ingredients, cooked fresh to order, and always making sure the customer is eating the healthiest possible option.

Every dish is cooked with the customers' best interest in mind. We ask ourselves - "would I let my family eat this?" If the answer is no, we throw it out.

OUR MEALS ARE MADE WITH purpose

- ✓ Real Mediterranean
- ✓ Fuel Your Body
- ✓ Nutrient-Rich
- ✓ Always Fresh



alAddin
MEDITERRANEAN CUISINE

Welcome!

WE'RE GLAD YOU'RE HERE

AS A "THANK YOU" ... ENJOY 10% OFF YOUR NEXT ORDER BY USING CODE "NEWBIE"

[ORDER NOW](#)

LET US TAKE YOU AROUND

DON'T WORRY, WE'VE GOT SOMETHING FOR EVERYONE!

[CALL TODAY](#)

FOLLOW US ON SOCIAL

Instagram, Facebook, and TikTok icons.



alAddin
MEDITERRANEAN CUISINE

Grill Chill Refill

Your ultimate guide to eating good this Summer

Summer is in full force, and so are our chefs. Come treat your taste buds to some of our favorites...

[Order Today](#)

Summer Favorites

Classic Chicken Kabob
Need we say more? Classic chicken kabobs feature juicy, marinated chicken pieces grilled on skewers, seasoned with Mediterranean spices for a simple, bold flavor.

[Order Now](#)

Lebanese Salad
Lebanese salad is a fresh, crisp mix of chopped cucumbers, tomatoes, onions, and parsley, tossed in lemon juice and olive oil for a bright, zesty finish.

[Order Now](#)

Classic Chicken Kabob
Caramelized onion hummus is a creamy blend of chickpeas and tahini topped with sweet, slow-cooked onions for a rich, savory twist on the classic dip.

[Order Now](#)



ORIGINS

aesthetics and wellness

Origins Aesthetics and Wellness is a premier aesthetics clinic based in Gainesville, GA, offering cutting-edge treatments to help clients look and feel their best. Specializing in skin rejuvenation, laser therapies, injectables like Botox and Juvederm, wellness consultations, and advanced facial scans using the VISIA system, Origins blends science, technology, and personalized care.



It's about that time...

After months of waiting, our renovated space is almost finished! As we draw closer to our grand opening, we just wanted to say how thankful we are for your support during this transition period. If you haven't already, make sure to take advantage of our 20% off Soft Launch Special for all services before it ends! We'll see you soon for more updates :)

Book Today for 20% off

All-in-one Laser

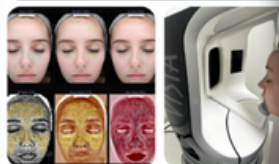
Our Sciton BBL HEROic is truly your one-stop-shop for all things laser. Whether you want to eliminate redness, address pigmentation, clear acne, or tighten skin - we've got you covered! Check out this amazing before and after:



The powerful VISIA Scan. Now FREE with a consultation.

The VISIA Skin Analysis is a quick, painless tool that captures high-res images to assess skin concerns like wrinkles, pores, sun damage, and more. It provides a detailed report to help customize skin care treatments for better results.

Get A FREE Scan



Let's Get Social



Be the first to know about:

Giveaways
New Deals
New Services
Exclusive Promos
Office Announcements
Events & More!

Stay in the loop

Follow Us



Laser Hair Removal Has Never Been

Easier

BareHR

Laser Innovation

The Sciton Bare HR is a state-of-the-art device designed for superior hair removal. The Bare HR technology represents a significant advancement in laser hair removal, providing fast, effective, and comfortable treatments.



Book Now

Have You Heard?

We are offering a staggering 20% off all services until our grand opening! We are drawing close, so make sure you take advantage while you still can!

See Our Services



Last Chance for

20% Off

Hurry, don't miss out! Our exclusive 20% off ends soon! Whether you're looking for rejuvenating skin treatments or want to try our signature BBL Heroic, now is the perfect time to reveal your natural beauty.

Book your appointment today before this offer expires at the end of February!

Book Now



National PEEL DAY

Monday March 10th

Celebrate with us! 15% off all chemical peels during the month of March.

BOOK TODAY

What is a VI Peel?

VI Peels focus on lifting and exfoliating skin cells to allow our body to produce new cells that are healthier and less pigmented. The process of exfoliation also smooths the surface of our skin creating softer smoother texture.

Real Results:



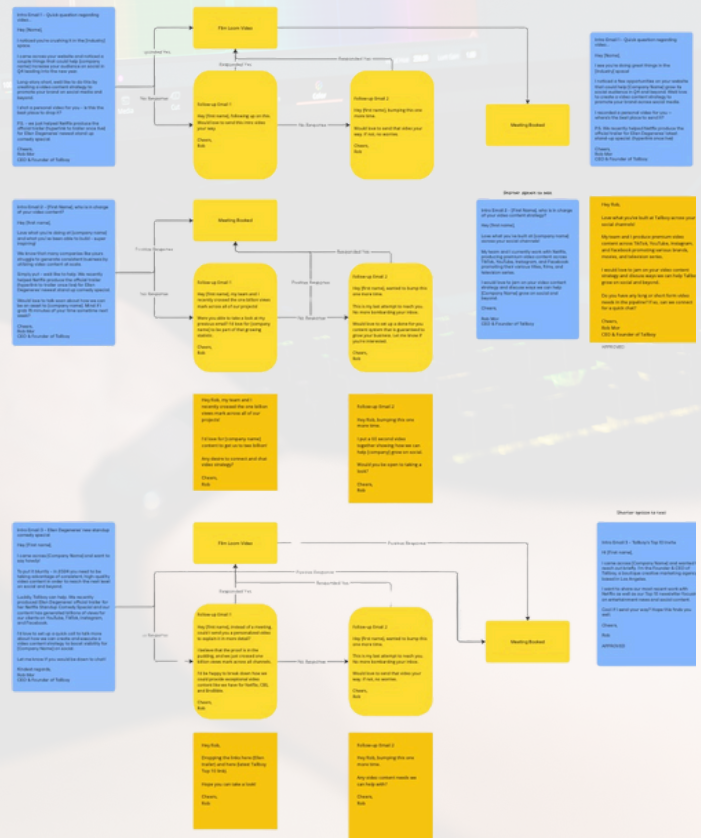
BEFORE AFTER



Tallboy Agency is an industry leader in video production and post-production that has worked for large companies like Netflix, Apple, and CBS. Upper Hand runs Tallboy Agency's cold email lead generation efforts, targeting large media companies in LA, New York and Chicago.

- 2.8% positive response rate
- 5% response rate
- Sending 600+ emails/day

29
Opportunities





Luxury airport parking company with amenities such as covered parking, valet to airport, and car detailing while you are away. Upper Hand has headed their email strategy - focused on seasonal deals as well as a consistent newsletter.

- 100K+ Email list members
- 48% Average open rate
- 3% Average click through rate






- Grew from 0 to 1,900+ members in under a year from organic content
- 40% Average open rate
- 4% Average click through rate



Client Work Continued



Compelling apps of compelling prices™

Home | Products | About Us | Contact Us

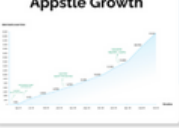
Innovative Strategies

Solutions to help you scale starting with \$0

Speedy your e-commerce journey with the best and most compelling apps for your business and easy scalability

[Get Started!](#)

Appstle Growth



Subscriptions

With Appstle Subscriptions it's that simple. Appstle provides Shopify's most powerful and customizable subscription features.

\$0 Startup Fee


Memberships

Offer strong brand memberships with innovative benefits for members (gift discounts, shipping benefits, free products and more).

Loyalty & Rewards

Build an irreplaceable customer base, with innovative and highly engaging loyalty programs.

[Start for Free](#)




A Complete Guide To Services Subscription Model

Learn how to build and set up a service subscription model for your business. Read More

SMS marketing trends to double your sales (2024)

In this blog, we share the top 10 SMS marketing trends for 2024 aimed at winning your sales strategies. Read More



Appstle Inc.



precision and wellness

Coming Soon to Gainesville!

Welcome to the family! We look forward to serving you. This newsletter will serve as your primary source for updates as we move closer to launching. Stay tuned!

SCITON BBL HEROIC

The newest and most innovative laser treatments on the market



[Join The Medical](#)

- AI - Powered
- Anti-Aging
- Laser Hair Removal
- Unclog Pores

Skin Care Best Practices to Start Today

Never Forget Eye Cream

Always Apply SPF

Cleanse Your Skin Twice Daily

Maintaining Hands and Neck


Use Anti Aging Products Early

Drink Plenty of Water and Stay Hydrated




[Learn More](#)

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NO ONE SHOULD GO THROUGH CAREGIVING ALONE

The stress of caregiving responsibilities places a profound strain on employees - at home and at work.



MAKE AN IMPACT

Delivering a Powerful Impact Always

For Employers

As part of your employer-sponsored benefits package, we support the caregivers in your workforce during life's most challenging events.

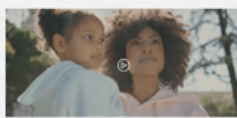
For Individuals

We help individuals manage the complexities of caregiving, no matter where they are in their care journey.

For Partners

Together, we can help you showcase an end-to-end caregiver benefits solution inclusive of a provider network that will differentiate your value to clients.

[Learn More](#)




Cariloop is an inclusive benefits solution that is caring, complete and comprehensive. We help employees in the U.S. and Canada address and work through the complexities of caregiving. Watch our introductory video for more details.

[Watch Now](#)

If you have any questions, please email us at info@cariloop.com or give our team a call with a specialist hotline during our operating hours. They can answer questions about your account.


[Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)



Financial Planning System




Sexy. Modern. Exciting

Beautiful design and intuitive usability are core values of Elements. Your clients and prospects will feel the difference.



Integrations

We've partnered with Plaid, Morningstar, and Zapier to help you automatically keep integrated and feed away account data up to date and connect Elements with other important systems.




Why don't they get it?


Elements gives you a way to reduce the complexity of explaining financial health, so you can have more productive conversations with prospect and clients.

Show Progress Beyond Investments.

Automated Elements Scorecard Progress Reports illustrate how each aspect of your client's overall financial health improves over time.



Thanks for the support!




★★★★★


"The ability to be able to collect information more readily, more easily, and on top of that, to be able to see their account all in one place and easily talk about, for instance, the Element Total Term and help them interpret that... it's a different way for them to see their financial wellness. Their financial life."

[Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)

UNSUBSCRIBE | [PRIVACY POLICY](#) | [WEB](#)



spine and joint physicians



Dear Client


We are excited to be able to offer you a new way of joint management during this time. You can request a follow-up appointment through our online portal or website or you can call our office to schedule your next visit.

We understand that during this time, we will have to make some changes to our services and joint injections that may affect the way you use our services. We will continue to provide you with the highest quality of care as we move forward in this time.

Thank you for your support.

Origins Spine and Joint Physicians

[Book An Appointment](#)



Meet The Founder

Dr. Steven Cohen of Origins Spine and Joint Physicians is a board-certified orthopedic surgeon with over 20 years of experience. He is a leader in the field of spine and joint care, and has been recognized as one of the top 100 spine and joint physicians in the United States.

[Click Here](#)

JOIN AND HELP

Support Cancer Research

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